

Enhanced Incentives Available for JCP&L Customers to Purchase All-Electric Nissan LEAF

Jersey Central Power & Light (JCP&L) customers can save \$5,000 off the price of a 2018 all-electric Nissan LEAF – or receive zero percent financing for 72 months – simply by showing their electric bill and a copy of the official program flyer to a participating Nissan dealership.

In addition, the purchaser could qualify for up to \$7,500 in federal electric vehicle tax credits, and the New Jersey Sales and Use Tax Act provides a tax exemption for qualified zero-emission vehicles.

Depending on the model, the Manufacturer's Suggested Retail Price (MSRP) list price for the Nissan LEAF begins at under \$30,000. The enhanced incentives are available from Nissan North America Inc., through September 30, 2018, or while supplies last. Earlier this year, Nissan offered a \$3,000 rebate for JCP&L customers who purchased a LEAF model.

The 2018 LEAF features a 40 percent increase in range, a more powerful motor, and new exterior and interior styling compared to previous LEAF models.

To receive the \$5,000 rebate or zero percent financing, JCP&L customers need to show their monthly billing statement and a copy of the promotional flyer available here www.firstenergycorp.com/nissanrebateNJ to participating LEAF-certified Nissan . Nissan suggests calling ahead to the dealership to confirm inventory. Dealerships listed at <https://www.nissanusa.com/nissanddealers/>. Nissan suggests calling ahead to the dealership to confirm inventory.

The advantages of driving an all-electric vehicle include:

- No gasoline—at the current U.S. national average price of 12.5 cents per kilowatt hour, electricity is roughly equivalent to gasoline at \$1 a gallon.
- No oil changes
- Vehicle charging at home overnight
- Virtually silent operation at low speeds and on highway
- No emissions.

JCP&L, a FirstEnergy Corp. (NYSE: FE) subsidiary, serves 1.1 million New Jersey customers in the counties of Burlington, Essex, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren. Follow JCP&L on Twitter [@JCP_L](https://twitter.com/JCP_L), on Facebook at www.facebook.com/JCPandL or online at www.jcp-l.com.

FirstEnergy is dedicated to safety, reliability and operational excellence. Its 10 electric distribution companies form one of the nation's largest investor-owned electric systems, serving customers in Ohio, Pennsylvania, New Jersey, West Virginia, Maryland and New York. The company's transmission subsidiaries operate more than 24,000 miles of transmission lines that connect the Midwest and Mid-Atlantic regions. Follow FirstEnergy on Twitter [@FirstEnergyCorp](https://twitter.com/FirstEnergyCorp) online at www.firstenergycorp.com.

Editor's Note: Photos of the all-electric Nissan LEAF that qualifies for special incentives for JCP&L customers are available for download on [Flickr](https://www.flickr.com/photos/jcpandl/).