



State of New Jersey

STATE AGRICULTURE DEVELOPMENT COMMITTEE
HEALTH/AGRICULTURE BUILDING
PO BOX 330
TRENTON NJ 08625-0330



DOUGLAS H. FISHER
Secretary

CHRIS CHRISTIE
Governor

KIM GUADAGNO
Lt. Governor

Susan E. Payne
Executive Director
(609) 984-2504
(609) 292-7988
(609) 633-2004 ~ FAX

Douglas H. Fisher
Chairman

*Celebrating 30 Years of Preserving Farmland
and
Protecting the Right to Farm*

July 7, 2015

To: State Board of Agriculture
County Boards of Agriculture, Presidents
County Agriculture Development Board Administrators
New Jersey Department of Agriculture, Division Directors
New Jersey Farm Bureau
Rutgers Cooperative Extension
State Soil Conservation Committee
Soil Conservation Districts
USDA Natural Resources Conservation Service
USDA Farm Service Agency
Farm Credit East – New Jersey Branches
New Jersey State Grange
New Jersey League of Municipalities
Resource Conservation and Development – North and South Jersey
Farmland Preservation Nonprofit Partners
Municipal Planning Incentive Grants Programs
Municipal Agricultural Advisory Committees

From: Susan E. Payne, Executive Director 

Re: NJ Land Link – New Website

I am pleased to inform you that the State Agriculture Development Committee (SADC) and the Northeast Organic Farming Association of New Jersey have launched NJ Land Link, a new website to help connect farmers seeking land and farming opportunities, with landowners who have farmland or business opportunities available.

I encourage you to explore the new website at www.njlandlink.org. More information is available in the attached press release and on the new website, which was designed by the Rutgers Office of Research Analytics.

If you have any questions, please contact David Kimmel of the SADC at (609) 984-2504.

c: Douglas H. Fisher, Secretary of Agriculture
State Agriculture Development Committee, Members
Northeast Organic Farming Association of New Jersey

AAC / FosPC



NEWS

New Jersey State Agriculture Development Committee

FOR IMMEDIATE RELEASE: June 29, 2015

Contact: Hope Gruzlovic
(609) 984-2504

New Website Makes It Easier for Farmers to Find Land, and Landowners to Find Farmers

Agriculture Secretary Douglas H. Fisher today announced the launch of NJ Land Link, a new interactive website that will connect farmers who are seeking land or farming opportunities, with those who have farmland or business opportunities available.

"Access to land is essential to farmers whether they are just starting out or want to expand their existing agricultural operations," said Secretary Fisher. "By placing land availability and other important information at farmers' fingertips, NJ Land Link will be an extraordinary resource for anyone in the business of farming. It also will be very helpful for anyone who owns acreage and is looking for a farmer to work the land."

The website, www.njlandlink.org, was developed by the State Agriculture Development Committee (SADC) and the Northeast Organic Farming Association of New Jersey (NOFA-NJ) through a U.S. Department of Agriculture Beginning Farmer and Rancher Development Program grant. The Rutgers Office of Research Analytics collaborated on the project by designing the attractive, easy-to-use website.

"We are so pleased with this partnership and the wonderful resource that we were able to create through the USDA grant," said Camille Miller, NOFA-NJ Executive Director. "New Jersey is a great state to farm in, but affordable land and mutually beneficial leases can be challenging to find. Our goal for this website was to create a convenient, multifunctional platform that all farmers and landowners can use to communicate their goals clearly and create positive relationships."

Farmers interested in land or partnership/job opportunities, as well as those wanting to advertise land and opportunities that they have available, can sign up on the website. Once registered,

users create and independently manage their own listings. Anyone can respond to a listing as long as they register, and responses are automatically directed to the listing creator.

Farmers seeking farmland can view a wide range of important property-specific details provided by the landowner, including information related to soils, water resources, housing, buildings and equipment available, and lease or sale terms, as well as photos. Each listing also includes a map *view that enables users to toggle between street map, satellite and hybrid views of a property.*

The website also includes a short video tutorial. For more information, contact the SADC at (609) 984-2504 or NOFA-NJ at (908) 371-1111.

The SADC administers New Jersey's Farmland Preservation and Right to Farm programs and promotes innovative approaches to maintaining the viability of agriculture.

NOFA-NJ is a membership-based educational nonprofit organization that is dedicated to supporting sustainable food and agriculture throughout New Jersey.

NJ Land Link was developed under Grant #2011-49400-30739 of the U.S. Department of Agriculture Beginning Farmer and Rancher Development Program.

###